



CHALLENGE TOMORROW N

# Non-consolidated Financial Results For FY ended March 2010 May 18, 2010

T-gaia Corporation

TSE: 3738

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\*This material contains statements about the future performance of T-Gaia, which are based on management's assumptions and beliefs taking information currently available into consideration. Therefore, please be advised that T-Gaia's actual results could differ materially from those described in these forward-looking statements as a result of numerous factors, including general economic conditions in T-Gaia's principal markets as well as other factors detailed from time to time.



# Outline of Financial Results for FY ended March 2010

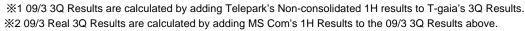
Telepark has merged with MS Communications Co., Ltd. as of October 1, 2008 and changed the company name to T-Gaia Corp.

Therefore, the individual results of the fiscal year ended March 31, 2009 are calculated by adding results of the first-half for Telepark Corp. to results of the second-half for T-Gaia Corp.



## Outline of Financial Results for FY ended March 2010

<u>*1</u>	<b>※1 ※2 Reference data</b>				lata		
(Unit:million yen)	09/3 Results	10/3 Results	YoY inc./Dec. (%)	10/3 Forecasts	Achievement Ratio (%)	09/3 Real Results	YoY inc./Dec. (%)
Net Sales	431,331	566,057	131.2%	567,000	99.8%	552,227	102.5%
Gross Margin	48,757	61,890	126.9%	61,900	99.9%	_	_
(to Net Sales)	(11.3%)	(10.9%)		(10.9%)			
SGA Expenses	36,355	46,697	128.4%	46,900	99.5%	_	_
Operating Income	12,401	15,193	122.5%	15,000	101.2%	16,170	94.0%
(to Net Sales)	(2.9%)	(2.7%)		(2.6%)			
Ordinary Income	11,965	14,968	125.1%	14,750	101.4%	15,597	95.9%
(to Net Sales)	(2.8%)	(2.6%)		(2.6%)			
Net Income	6,364	8,135	127.8%	8,000	101.6%	7,934	102.5%
(to Net Sales)	(1.5%)	(1.4%)		(1.4%)			
FCF	11,259	11,175	99.2%	8,190	_	-	_
Net Income/Share (yen)	15,422.68	15,878.52	102.9%	15,613.73	_	_	_
Dividend/Share (yen)	5,500.00	6,000.00	_	5,500.00	_		_
(Dividend ratio)	(35.7%)	(37.8%)		(35.2%)			



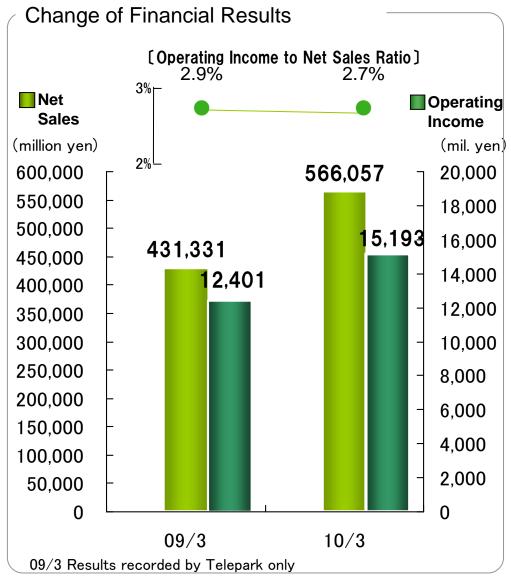


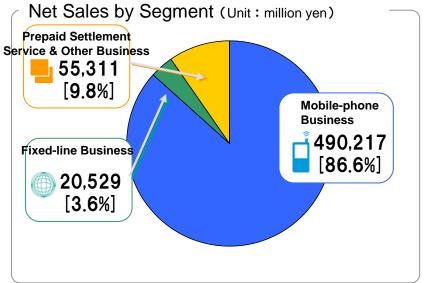
## **Outline of Financial Results on Quarterly Basis**

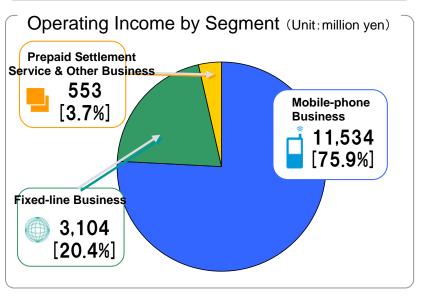
(Unit:million yen)	10	<b>2</b> Q	3Q	4Q	Accumulated Total
Net Sales	135,306	144,604	129,005	157,142	566,057
Gross Margin	15,093	16,139	14,018	16,640	61,890
SGA Expenses	10,946	12,238	11,334	12,179	46,697
Operating Margin	4,146	3,900	2,684	4,463	15,193
Ordinary Margin	4,081	3,845	2,637	4,405	14,968
Net Income	2,270	2,082	1,381	2,402	8,135
FCF	-	_	_	-	11,175
Net Income/Share (yen)	4,432.24	4,063.94	2,695.56	4,686.78	15,878.52
Dividend/Share (yen)	_	3,000.00	_	3,000.00	6,000.00



## Change of Financial Results & Composition Ratio by Business Segment

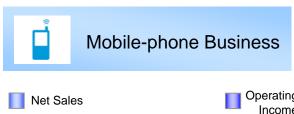


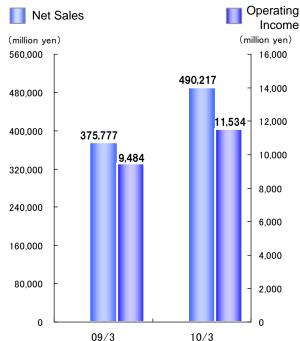






## 2010/3 Financial Results by Business Segment





- •Strengthened marketing for corporate Developed/cultivated sales agents clients via "Movino-star"
- Streamlined sales channels Segment Results (million yen)

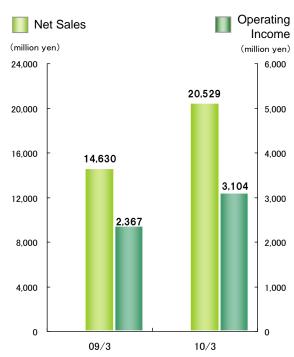
490.217 **Net Sales** 

Operating Income : 11,534

Mobile-handset sold : 5.13 mil. units

(Post-paid only)





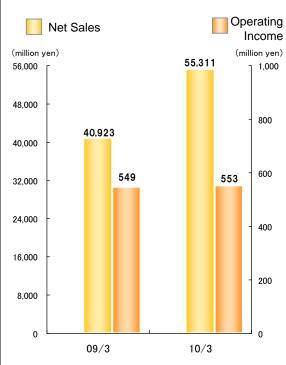
- Strengthened business alliance

Segment Results (million yen)

20.529 **Net Sales** 

3,104 Operating Income :





 Gained higher recognition among major convenience chains

Segment Results (million yen)

55.311 **Net Sales** 

553 Operating Income :

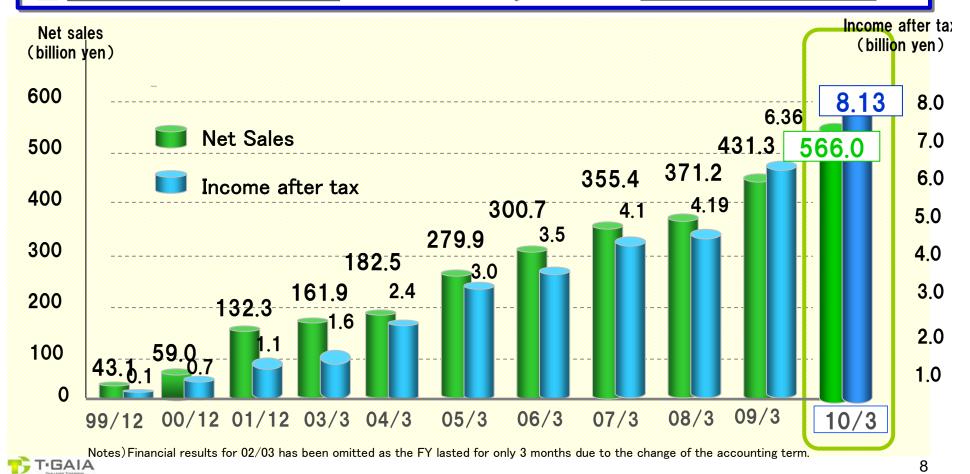


### Financial Results for the Last Eleven Fiscal Years

## Increased Net Sales & Income for Eleven Consecutive Fiscal Years

- In addition to effect of the merger, each business segment showed steady performance

  ⇒Achieved net sales growth and reached the record high income
- Sold the record-high 5.13 million mobile handsets partially due to effect of the merger
- Increased dividend by 500 yen for both interim & year-end and paid out 6,000 yen in total



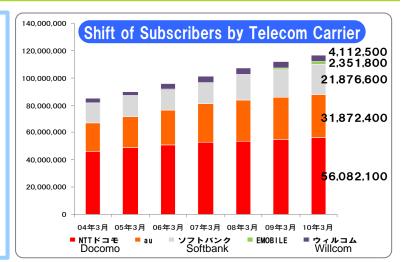


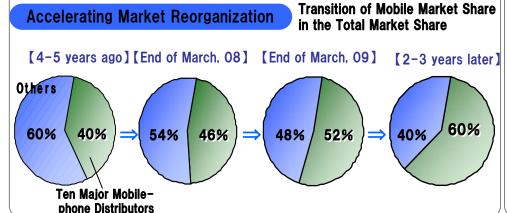
## Market Environment & Business Strategy

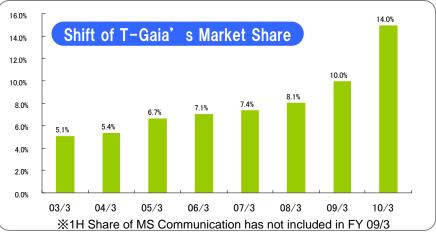
#### Market Environment

\*\*After Saturation of Installment Payment System

- Impact of Saturation of Installment Payment System
- → Stabilization of Selling Price/Increase of After-sales Service
- → Prolonged Turnover Period/Decrease of No. of Handsets Sold
- Provision of New Services by Telecom Carrier
- Revitalization of "Smart-phone" Market
- Expansion of Demand of Corporate Clients
- Market Reorganization through M&A and Grouping







#### Business Strategy

Increase of Market Share through M&A and Grouping / Improvement of Operational Efficiency

1

Expansion of Demand for Second Handsets Strengthening of Sales for Corporate Clients

3

**Optimization of Sales Channels** 





## **Business Strategy**





## 1 Expansion of Demand for Second Handsets

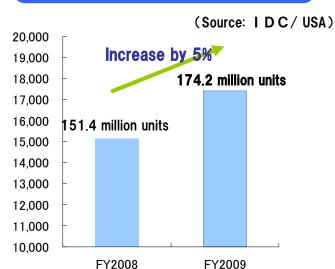
- Various new model of mobile handsets to satisfy users' needs including "Smart Phones", data communication cards, and digital photo frames, etc.
- Attractive telecommunication rate plans to attract users
- 2 Strengthening of Sales for Corporate Clients

## **Growing Market for Corporate Clients Reaching 20 million handsets in few years**

- Increased number of staff for Corporate Sales Dept. to Current 261
- "Consulting Marketing" to propose optimal solutions including carries & price plans depending on each company's needs for various brands such as NTT docomo, au, Softbank, EMOBILE, Wilcom
- Expanding client base staring with Mitsui, Sumitomo
  - & Mitsubishi Groups
- Responding to the needs for Smart Phones
- Integrated "Mo-Vino" and "MobileStar" into "movino star" in October 09 to provide more attractive mobile solutions to our corporate clients

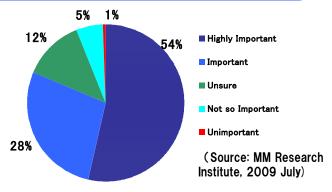


#### **Volume of Smart Phone Shipment Worldwide**



Boosted by Response to Personal Info. Protection Law & Strengthening of Internal Control

## Personal Info. Protection is Important Consideration for Corporations



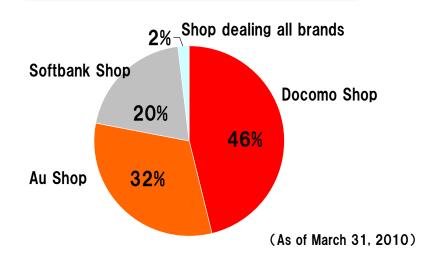
 As part of personal info. protection, No. of corporation, which switch their mobile handsets & PHSs from personal use to corporate use, have been increasing year by year.



## **Optimization of Sales Channels**



#### Composition by Carrier in Directly Managed Shops



#### **Composition by Sales Channel** Managed Shop 22% Agents' Shop

44%



(As of March 31, 2010)

#### **Increased Profitability by Efficient Operation**

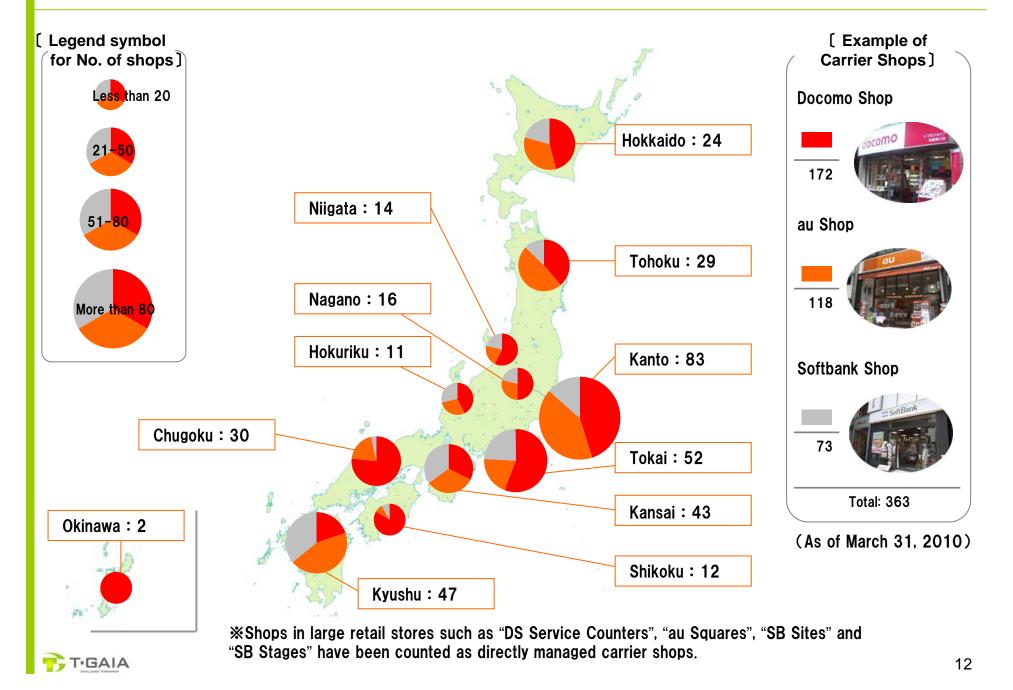






**Directly** 

## **Directly Managed Carrier Shops All Over Japan**





## Market Environment & Business Strategy

#### **Present Market Situation**

**Expansion of Broadband Services** with Penetration of Internet Usage

\*No. of Subscribers:19.55 (Mar. 05) to 31.62 mil. (Feb. 10)

High Speed & High Capacity FTTH (Optical Fibers) Became Mainstream

- No. of "Myline" Subscribers Approx. 37.5
- No. of Broadband Service Subscribers

《As of Feb. 2010》

Approx. 31.6

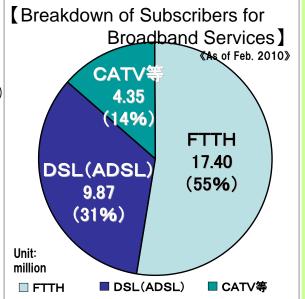
#### **Future Market Situation**

Further Expansion of Broadband Services

- Broadband Service Subscribers will increase to 60 million by 2015 at all home & offices in Japan"
- : Mr. Haraguchi, Minister of MIC (Ministry of Internal Affairs & Communications)
- Diversification of FTTH Usage

Use of Various Contents such as Projected Images
Varied Network Terminals including Personal Computers, Television,
Game Machines, Cameras, "Smart Phones", e-Book and Home ICT, etc.

**Development of FMC(Fixed Mobile Convergence) Services** 



#### **Business Strategy**

Strategy Focusing on Expansion of FTTH Business taking Trend of FMC Service Market & NGN Market into Consideration

- Acquiring new sales agents
- Marketing for one unit homes
- Providing content services inc.video pictures & IP telephones
- Diversifying sales & marketing method such as business alliance
- Cooperation with Corporate Sales Dept. with the view to "FMC Era"

Structure of Fixed Line Business

#### Telecom Carriers (Service Providers)

NTT East, NTT West, NTT Communications,

KDDI, Sofbank Telecom, Fusion Communications, etc.

**■**Provision of New Telecom Services

#### T-GAIA

- Good business partnerships with all major telecom carriers
- Product line-up to suit market conditions
   Strong nationwide sales agents' network

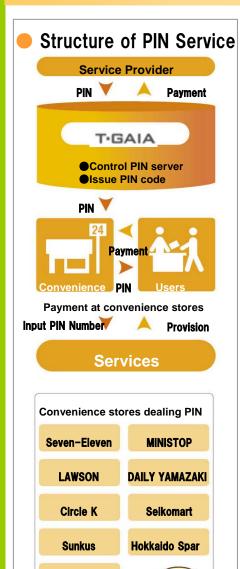








## Market Environment & Business Strategy



#### **Development of Settlement Service**

(For Prepaid Mobile Handsets, Overseas Calls, E-money, and Contents, etc.)

**Expansion of Business with 40 Thousand Convenience Stores** 

(incl. 32 Thousand Stores with whom Online Network for PIN System has been Established)



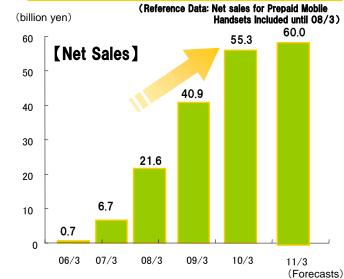
Strengthening of E-settlement business using PIN (\*)

- 1 For mobile handsets: Settlement of calling rate for prepaid & postpaid mobile handsets
- 2 For overseas calls: Settlement of overseas calls
- 3 E-money: Convenient & secured general purpose e-money
- 4 For variety of products: iTunes Card, Amazon ® Gift Card & game cards, etc.

#### (注) PIN (Personal Identification Number)

: Password accessed by users to utilize the PIN-based services

#### **Further Growth though Effect of Merger**





(Sample of Prepaid Card)



SoftBank



**FamilyMart** 

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Future Development & Forecasts for FY ending March 2011



## **Future Development**

## Maximization of Corporate Value



Sustainable Growth by Expansion of Existing Business

Realization of Larger Synergy Effect of Merger

Globalization via Aggressive Investment in Overseas & New Business

## Further Enhancement of Sales Force

- Enhance Marketing for Corporate Clients
- Regional Supplement
- Optimize Sales Channel

#### **Streamline Operations**

- Centralize logistics & Inventory Management
- Integration of Activation centers
- Effective Posting of HR

## Actively Challenge Overseas & New Business

- MVNO-related Business
- Launch Logistic Business
- Expand Business Overseas



## Forecasts for FY ending March 2011

(Unit:million yen)	2010/3 Results	2011/3 Forecasts	Change of amount	Year-on-Year basis (%)
Net Sale	566,057	571,000	4,943	100.9%
Gross Margin	61,890	58,750	△3,140	94.9%
SGA Expenses	46,697	45,150	△1,547	96.6%
Operating Income	15,193	13,600	△1,593	89.5%
Ordinary Income	14,968	13,400	△1,568	89.5%
Net Income	8,135	7,000	△1,135	86.0%
FCF	11,175	9,850	△1,325	88.1%
Net Income/share (yen)	15,878.52	13,661.34	△2,217.18	86.0%
Dividend/share (yen) (Pay-out ratio)	6,000.00 (37.8%)	5,500.00 (40.3%)	Δ 500.00	91.6% (+2.5%)



## Forecasts for FY ending March 2011 by Business Segments



Full-year Forecasts (mil. yen)

- •Net Sales 493.000
- •Operating Income 11.400
- •No. of handsets sold 5.1 mil. units<Ref.>10/3 Results
- <Ref.>10/3 Results
- Net Sales 490.217
- •Operating Income 11.534
- •No. of handsets sold 5.13 mil units

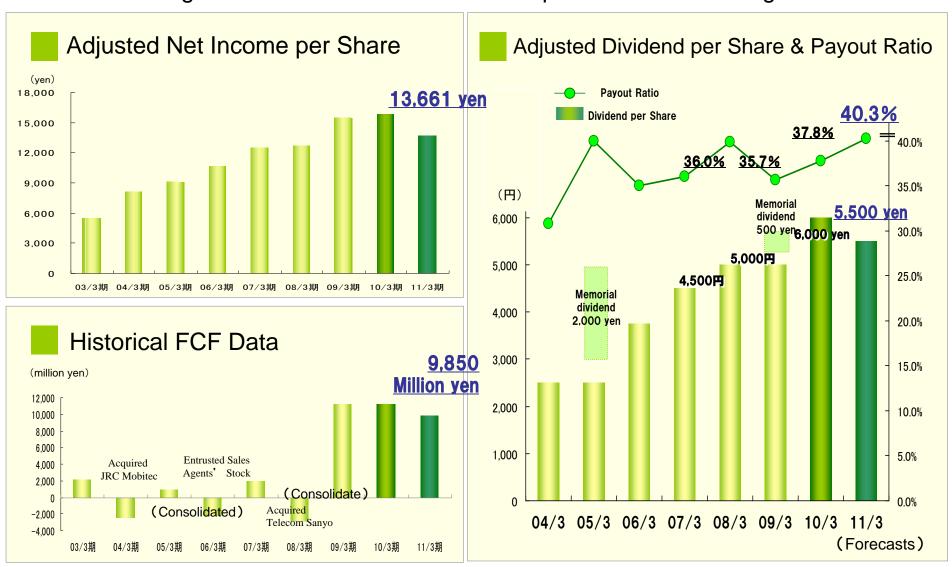
#### Full-year Forecasts (mil. yen) Full-year Forecasts (mil. yen)

- •Net Sales 18.000
- •Operating Income 1.700
- - •Net Sales 20.529
  - •Operating Income 3.104

- - Net Sale 60.000
  - •Operating Income 500
- <Ref.>10/3 Results
  - Net Sales 55.311
  - Operating Income 553

## Financial Strategy & Return to Shareholders

Targeting **Dividend Payout Ratio over 30% Level** based on our Stable Dividend Policy to Strengthen the Future Business Development and the Management Base





## **Analysis of Cash Flows**

Item/Fiscal Year (Unit:million yen)	FY ended March 31, 2009	FY ended March 31, 2010	YoY change (Amount)
Cash Flows from Operating Activities	13,678	12,019	△1,659
( inc. Amortization of Goodwill )	1,125	1,531	406
Cash Flows from Investing Activities	△2,419	△844	1,575
Cash Flows from Financing Activities	△10,608	△12,400	△1,792
Free Cash Flows	11,259	11,175	△84
Cash and Cash Equivalents	2,690	1,465	△1,225

- Cash Flows from Operating Activities: Decreased by 1,659 million yen
   Mainly due to the inclusion of income taxes payment of 7,785 million yen and income before tax of 14,847 million yen as well as an increase of 6,066 million yen in accounts payable
- Cash Flows from Investing Activities: Increased by 1,575 million yen
   Mainly due to 1,001 million yen used for the acquisition of tangible fixed assets, 202 million yen used for the payment on leasehold deposits, and 550 million yen in proceeds from the returned leasehold deposits
- Cash Flows from Financing Activities: Decreased by 1,792
   Mainly attributable to 4,000 million yen decrease in short-term borrowings, 5,328 decrease in long-term borrowings, and cash dividend payment of 3,073 million yen
- Cash and Cash Equivalents at the end of FY ended March 31, 2010: Decreased by 1,225 million yen Because of factors such as expenditures for purchase of property, plant and equipment as well as expenditures for loan payments despite an increase in income before taxes of 14,847 million yen (27.9% increase YoY)